2021 MAAE Conference Speaker Bios

Session: "Infusing Data Analytics in the Accounting Curriculum to Address CPA Evolution."
Discussion Leader: Vernon J. Richardson
Bio: Vernon J. Richardson is Distinguished Professor of Accounting and the W. Glezen Chair in the Sam M. Walton College of Business at the University of Arkansas. He received his BA, MAcc, and MBA from Brigham Young University and a PhD in accounting from the University of Illinois at Urbana Champaign. He has taught at the University of Arkansas, Aarhus University, Baruch College, Brigham Young University, Chinese University of Hong Kong Shenzhen, Baruch College, University of Kansas, Xi’an Jiaotong Liverpool University and China Europe International Business School (Shanghai).


Dr. Richardson has authored the very first textbook in accounting data analytics with McGraw Hill titled, “Data Analytics for Accounting”. He is also authoring an undergraduate accounting data analytics textbook, “Introduction to Data Analytics for Accounting”. He has also published textbooks in accounting information systems and financial accounting also with McGraw Hill.

Session: "Strategies for Integrating CMA and CPA Exam Preparations into Accounting Curriculums."
Discussion Leader: Mike Brown
Bio: Michael ("Mike") Brown is a Senior National Instructor with Becker Professional Education. He has extensive experience in public accounting, corporate accounting, and education. Mike started out his career with Ernst & Young in their Atlanta assurance practice working with clients in manufacturing, financial services and retail. Following that, Mike spent several years in corporate accounting, gaining experience as a controller in both the real estate and service fields. Mike draws on both the variety of experience and variety of industries as he transitioned to education with Becker. Michael has a passion for teaching, representing Becker’s CPA Review, CMA Review and Continuing Professional Education products as well as now serving as an Adjunct Professor for Accounting at Franklin University. Mike
graduated from the University of Virginia with a Bachelor of Science in Commerce and a Master of Science in Accounting. He is a licensed CPA in the State of North Carolina, currently residing in Raleigh with his wife and two children.

**Session:** "The Effects of Collaborative Simulation on the Development of Students' Confidence in Managerial Accounting Skills."

**Discussion Leader:** Dr. Joseph Ugrin

**Bio:** Dr. Joseph Ugrin earned his Ph.D. (Accounting) Southern Illinois University; M.B.A. University of North Dakota; B.S. (Accounting) Dickinson State University. His teaching expertise are in Managerial and Financial Accounting, and Accounting Information Systems. Joe's areas of research include Judgement and Decision Making related to Accounting and Information Systems, and Accounting Education. He has earned multiple AAA research awards for his academic work in forensic accounting and teaching and learning. Joseph has a robust record of academic service that includes American Accounting Association - Accounting Programs Leadership Group, AICPA Pre-Certification Education Executive Committee (Past-Member and Committee Chair), Consultant to AICPA on Managerial Accounting Curriculum, Associate Editor - Advances in Accounting, Editorial Board Member - Journal of Information Systems, Editorial Board Member - Accounting Educators Journal.

**Session:** "Data Analytics in the Accounting -Navigating Ethical Dilemmas."

**Discussion Leaders:** Eric M. Nelson, Ph.D. and Dr. Donald Wengler

**Bios:** Eric M. Nelson, Ph.D. is a Professor of Management and Business Communications in the Harmon College of Business at the University of Central Missouri. Eric has earned a B.A. German Language & Literature; B.A. Economics; M.B.A. with emphasis in International Management; Master of International Management with emphasis in Personnel Management; Ph.D. in Education specializing in Workforce Training. Currently, consults and teaches primarily in leadership development and team processes. He has 13 years of corporate experience working in management development training and organizational development. Eric's corporate-level work included a four year expatriate assignment to Germany where he focused on outside sales training and sales management development for Safety-Kleen Corporation. He has worked as a strategic planning consultant, with the majority of his experience focused on leadership development for Fortune 500 companies such as Motorola, Grumman, Safety-Kleen, Case and the University of Chicago Hospital. Nelson is best characterized as a training and development specialist with interests in all of the functional areas of a business.

Dr. Wengler is an associate accounting professor in the Harmon College of Business at the University of Central Missouri, where he teaches accounting information systems, auditing, data analytics, and forensic accounting. Dr. Wengler completed a PhD in accounting at the University of South Florida in 2016. His initial degree was a B.S. in business administration (Majors: Accounting and Finance; Minor in Economics) from Southeast Missouri State University in 1984. He is also graduated from The Wharton School, University of Pennsylvania, with an MBA.

Don is a Certified Public Accountant (CPA) and a member of the American Institute of Certified Public Accountants. Don has more than 25 years of experience performing accounting and auditing services and providing consulting services in the areas of acquisition and financing due diligence, bankruptcy, fraud, internal controls, litigation, and valuation. He has worked in a wide variety of industries, including
auto dealers, construction, energy, financial institutions, health care, higher education, hospitality, manufacturing and distribution, not-for-profit organizations, real estate, retail, and technology industries.

As a Certified Fraud Examiner (CFE), Don has performed financial investigations of employee theft, corruption, and financial statement fraud in organizations. Clients have included the United States Department of Justice, the Federal Bureau of Investigation, banks, and a wide variety of other companies. As a Certified Valuation Analyst (CVA) Don has formed opinions on the value of business entities and other interests. Don also has litigation experience that includes assisting attorneys with the discovery process, analysis and quantification of damage claims, critique of opposing expert reports and provision of expert testimony. This litigation work includes bankruptcy matters, business interruption lost profits, construction delay and cost over-run, contract disputes, piercing the corporate veil analysis, real estate disputes, personal injury and wrongful death, and valuation issues.